



Publishing
Consultancy
Group

The Publishing Consultancy Group is a team of world-class Business Strategists, Sales and Marketing Professionals and Publishing Experts who provide expert consultancy services tailored to the needs of Publishers and Content Providers within the non-fiction genre.

Our Mission

PCG's mission is to work with your business to deliver sustainable revenue and market share growth Globally across Print, Digital and Blended learning formats through customised Consultancy Solutions.

Our Clients

Our Service Solutions are individually-tailored and provide specialism for the following customer groups within the Academic education, trade, B2B and non-fiction genres.

- **Publishers and Content Providers**
- **Aggregators** including Global Marketplaces, Retailers, Libraries, Wholesale & EdTech Startups
- **Authors**

Our Services

Our combined expertise can deliver the following individually-tailored customised Consultancy Service Solutions:

- **Strategic Management** – formulating and implementing strategies to help your business win in the Academic education, trade and B2B publishing sectors
- **Content Services** – management, research and content development services including commissioning and strategic planning for print, digital and blended courseware solutions
- **Marketing** – creatively taking your content and brands to market for maximum impact which exceed customer needs
- **IP Licensing & Author Services** – realising Globally the full potential of your IP and licensing opportunities and enhancing strategic services for your Authors

www.publishingconsultancygroup.com
07909 974 729

For an informal chat and to find out how we can help you, please leave your details at www.publishingconsultancygroup.com or call Simon on **07909 974 729** quoting CBL